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portfolio:
gasgiantdesign.com/portfolio/

Qualifications

14 years experience in graphic design

~ I started out with light tables and T-squares and I've been following trends ever since

14 years experience in print media and electronic prepress

~ print jobs make it to press error free

11 years experience in web services & development

~ I can successfully design your navigation, achieve site-wide usability and connect it all to a valuable social media strategy

Brand management and protection

~ Your brand identity and usage is the foundation of who you are

Identity design

~ When you stamp your mark on something it needs to be remembered

Large-scale project management

~ I can successfully handle multiple projects of varying levels of complexity on any deadline

Environmental design

~ It's designing for a physical environment ... I can wrap graphics around an elevator tower or skin an entire campus (I am also very familiar with eco-friendly design, too)

Photo color correction and image manipulation

~ More than just understanding Photoshop and its tools ... it is understanding the qualities of ink, coverage, and the paper you put it on

Expertise in color management systems and practices

Expertise in Macintosh system and hardware maintenance, OS X and Windows savvy

Expertise

Graphics application expertise:

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe Acrobat
QuarkXPress

Web and multimedia applications expertise:

Adobe Flash
Adobe Dreamweaver
Social Media (Facebook, Twitter, etc.)

Technology expertise:

HTML
XHTML
CSS
PHP
Content Management Systems
Web Hosting
W3C Standards compliance
Accessibility requirements
Javascript/ECMA script
Actionscript (Flash authoring language)
Photography
Animation

Technology experience:

XML
MySQL
Microsoft SharePoint
SharePoint Designer
Mambo CMS
Joomla CMS
Rainbow Portal
DotNetNuke CMS
Audio/Video Editing
3D design

Employment history

GAS GIANT DESIGN/DESIGNATURE GRAPHIC

TITLE: Principal from 1/98 to present

Professional graphic design, illustration, identity, typesetting and web design services

Clients have Included:

| | |
|------------------------------------|-----------------------------------|
| 15 C Club and Martini Bar | Majestic Earth Minerals |
| Business of Art Center | Miyachi Unitek |
| Charlie Brown Travel | Rodney Wood |
| Clayfest | Semper Fi Fund |
| Colorado Springs Sky Sox | SKATING Magazine |
| Colorado College Alumni Assn. | Submission Solutions |
| Comito Building and Design, LLC | University of Nebraska at Kearney |
| Dawson's Salon | U.S. Figure Skating |
| Fountain Valley School of Colorado | U.S. Olympic Committee |
| Home Instead Senior Care | WongWares, LLC |
| Lost Dutchman Creek at Trout Haven | |

PIKES PEAK COMMUNITY COLLEGE

POSITION: Adjunct Instructor, Multimedia & Graphic Design department — 1/12 to present

UNITED STATES OLYMPIC COMMITTEE – National Organizing Committee for the United States Olympic Team

TITLE: Manager, Graphic Design — 8/05 to 3/09

I managed projects as the sole designer on staff for the USOC, saving the organization hundreds of thousands of dollars in outside design services. Over the course of 3 1/2 years, I was the designer and manager of more than 200 projects.

I managed design consistency for the U.S. Olympic Team brand and its partners.

In collaboration with our events team, I designed and managed tear down of USA House, a 42,000 sq. foot venue in Beijing, China, for the 2008 Olympic Games. This saved the department tens of thousands of dollars in outside design services and alleviated major project management duties from the director of the facility.

I collaborated with designers from Nike to design and implement the 2008 U.S. Look of the Team identity system. This system was successfully used by partners such as Budweiser, Nike and Hilton.

ALPHAPLEX, INC. – Web development company, Colorado Springs, CO

TITLE: Creative Director — 5/00 to 3/03

JOB DESCRIPTION: graphic and web development for client and company projects

A client required a multimedia solution to ease workload and overhead that was bogging down the company's resources. My expertise in Flash Actionscript resulted in a 40K drawing application.

GOWDY PRINTCRAFT PRESS, INC. – Offset/web printing company, Colorado Springs, CO

TITLE: Graphic designer / Electronic prepress — 10/97 to 5/00

JOB DESCRIPTION: Head of prepress department

I saved the company thousands of dollars by researching and implementing a state-of-the-art imagesetter.

HOME INSTEAD SENIOR CARE – In-home elderly care provider, Colorado Springs, CO

TITLE: Office manager — 7/97 to 1/98

Education

Bachelor of Fine Arts — University of Nebraska at Kearney — '97

Accomplishments

U.S. Olympic Team delegation member for the 2008 Beijing Olympic Games

Award-winning web site designer (GEJohnson.com)

Addy Award-winning print designer (Marshall's SkateFest poster)

Technology director for the Colorado Association of Internet Professionals

Clayfest organizing committee '99 – 2010

clayfest.com designer & webmaster

Coordinator and exhibitor for the Bit by Bit all-digital design exhibition,

“Red” gallery exhibition, Business of Art Center, Colorado Springs, CO – '99

“Full Circle” — solo sculpture exhibit, Coffee Central, Kearney, NE – '97

Portfolio Preview

full portfolio @ gasgiantdesign.com/portfolio



USA House

This was a 42,000 sq. ft. venue in Beijing, China, for the 2008 Olympic Games in which we installed more than 60 separate graphic pieces, the largest of which was over 40 feet tall. In the past, this project was farmed out to a large design agency, but for these Games, I designed the graphics for the House single handedly. Care needed to be taken with these, as measurements needed to be precise, and these graphics would be reproduced at sizes ranging from a few feet square to over 3 stories tall. Color needed to be consistent throughout the space, and athlete imagery needed to look clear and crisp even when blown up more than 1000% of their original size.



Marshall's SkateFest Poster

Creating a truly stunning poster was the challenge. How to stand out among so many similar formats is no easy task. With printing and design costs always important, many clients shy away from alternate sizes, formats, and especially unique paper. After some initial mockups and discussions with U.S. Figure Skating, I convinced them that any extra costs for unconventional paper and an unconventional size would be made up by the unique draw the poster would have.

* ADDY Award winning design

References

References available upon request.