Adam Michael Curry

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Qualifications

Brand management and protection

~ *Identity is important to any institution; the manner in which it is used dictates perception.*

Management of creative agency design teams

~ *When design assistance is required, proper management of that relationship guides the success of that venture.*

Large-scale project management

~ *The big picture of delivery should not hamper the creative process. Designers should have their autonomy and thus be proud to be held accountable.*

17 years experience in graphic design

16 years experience in print media including electronic pre-press

College instructor in web and graphic design

Identity design

~ *Crafting an identity is much more than a logotype and requires the backing of research.*

14 years experience in web services, design and development

~ *Dreamweaver is a powerful tool, but the underlying code is how the web works.*

Environmental design

~ *Designing for a physical environment requires unique attention — building wraps, interior spaces, campus branding … these all require an experienced perspective.*

Eco-friendly design and production trends and tools

Photo color correction and image manipulation

Expertise in color management systems and practices

Expertise

Applications:

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe Dreamweaver
Adobe Acrobat
Adobe Premier
Adobe Audition

Adobe Flash
Audacity
QuarkXPress
Apple iMovie
Apple GarageBand
Apple iWork
Microsof Office

Technology:

HTML / CSS / PHP
Social Media (Facebook, Twitter, etc.)
Content Management Systems
    including WordPress, Drupal,
    DotNetNuke, SharePoint
Photography
Video/Audio Editing
Web Hosting
W3C Standards compliance
Accessibility requirements
Javascript / JQuery

Animation
iOS application design
XML
MySQL
Microsoft SharePoint
SharePoint Designer
Graphic skinning & setup of
    CMS systems
Actionscript (Flash authoring
    language)
3-D design

Employment history

GAS GIANT DESIGN

TITLE: Owner from 1/98 to present

Professional graphic design, illustration, brand, typesetting and web design services

Clients include:

U.S. Olympic Committee	15 C Club and Martini Bar	Comito Building and Design, LLC
Fountain Valley School of Colorado	U.S. Figure Skating	Clayfest
Business of Art Center	USA Climbing	Dawson's Salon
Miyachi Unitek	USA Fencing	Home Instead Senior Care
SKATING Magazine	USA Swimming	Lost Dutchman
McCabe's Tavern (for City Rock Climbing Center)	USA Triathlon	Majestic Earth Minerals
	WongWares, LLC	Submission Solutions
Rodney Wood	Colorado Springs Sky Sox	University of Nebraska at Kearney
Semper Fi Fund	Charlie Brown Travel	

PIKES PEAK COMMUNITY COLLEGE

POSITION: Adjunct Instructor, Multimedia/Graphic Design Department — 1/12 to present

Each year, I lead a team of design students through the promotion, design, and production of a 120+ page literary and arts journal conceived by the faculty and students of Pikes Peak Community College.

Member of Advisory Council board, providing steering and goals for the Multimedia/Graphic Design Department

GAS GIANT DESIGN

POSITION: Freelance design — 3/09 to present

UNITED STATES OLYMPIC COMMITTEE – National Organizing Committee for the United States Olympic Team

TITLE: Manager, Graphic Design — 8/05 to 3/09

Managed projects as the sole designer on staff for the USOC, saving the organization hundreds of thousands of dollars in outside design services. Over the course of 3 1/2 years, I was the designer and manager of more than 200 projects.

Managed design consistency for the U.S. Olympic Team brand and its partners.

In collaboration with our events team, I designed and managed installation of USA House — a 42,000 square foot venue in Beijing, China, for the 2008 Olympic Games. This saved the department tens of thousands of dollars in outside design services and alleviated major project management duties from the director of the facility.

I collaborated with designers from Nike to design and implement the 2008 U.S. Look of the Team identity system. This system was successfully implemented by partners such as Budweiser, Nike and Hilton.

ALPHAPLEX, INC. – Web development company, Colorado Springs, CO

TITLE: Creative Director — 5/00 to 3/03

JOB DESCRIPTION: Graphic and web development for client and company projects

A client required a multimedia solution to ease workload and overhead that was bogging down the company's resources. My expertise in Flash resulted in an extremely low-load application.

I designed and implemented the user interface for SpringsGuide.com, a local user-driven search engine and directory. As a part of the design, I developed a Flash-based calendar and events board that integrated with the site's database.

GOWDY PRINTCRAFT PRESS, INC. – Offset/web printing company, Colorado Springs, CO

TITLE: Graphic designer / Electronic pre-press — 10/97 to 5/00

JOB DESCRIPTION: Head of pre-press department

Reduced operating cost by researching and implementing a state-of-the-art imagesetter.

Education

Bachelor of Fine Arts — University of Nebraska at Kearney — '97

Accomplishments

U.S. Olympic Team delegation member for the 2008 Beijing Olympic Games
Award-winning web site designer (GEJohnson.com)
Addy Award-winning print designer (Marshall's SkateFest poster)
Technology director for the Colorado Association of Internet Professionals
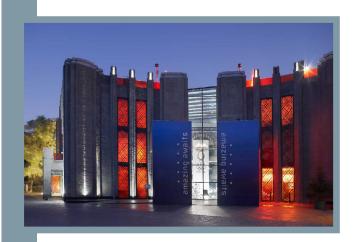Clayfest organizing committee 1999 – 2014
Clayfest.com designer & webmaster
Coordinator and exhibitor for the Bit by Bit all-digital design exhibition,
   "Red" gallery exhibition, Business of Art Center, Colorado Springs, CO – '99
"Full Circle" — solo sculpture exhibit, Coffee Central, Kearney, NE –'97

Portfolio Preview — full portfolio @ adamcurry.net/portfolio

USA House

This was a 42,000 sq. ft. venue in Beijing, China, for the 2008 Olympic Games in which we installed more than 60 separate graphic pieces, the largest of which was over 40 feet tall. In the past, this project was handled by a large design agency. For these Games, I was responsible for the entirety of the graphics, vendor management, and installation for USA House. Measurements needed to be precise, and graphics would be reproduced at sizes ranging from a few feet square to over 3 stories tall. Color consistency was paramount, and athlete imagery needed to look clear and crisp when blown up more than one thousand percent.

Marshall's SkateFest Poster

Create a truly stunning poster — this was the challenge. How might U.S. Figure Skating stand out among so many similar 'poster' formats? Printing and design costs are always important, and many clients shy away from alternate sizes, formats, and especially unique paper. After some initial mockups and discussions with U.S. Figure Skating, they agreed that any extra costs for unconventional paper and an unconventional size would be made up by the unique draw the poster would have. The draw of young figure skaters is testament to that.
This was an ADDY Award winning design.